

AGENDA

Tuesday 1 October 2019

08:00 - 13:30 – Registration

09:00 - 09:30 – Welcome Addresses from the presidents

José Jordão, AIJN President, Director Sumol+Compal, Portugal

Dirk Lansbergen, IFU President, Austria

Joachim Tretzel, SGF President, Döhler Group, Germany

09:30 - 10:45 SESSION 1 The Industry facing citrus greening

- **A Producers Quest For A Cure To Citrus Greening** - Tim Eyrich, VP of Research and Commercialization, Southern Gardens Citrus, USA
- **Sustainable developments in Brazilian citriculture production** - Antonio Juliano Ayres, General Manager, Fundecitrus, Brazil
- **Improving Orange Juice Taste in Times of Citrus Greening** - Stephan Raeker, Global Competence Director, Symrise, Germany

- **Panel discussion with Jacki Davis**

10:45 – 11:00 Quality Juice Foundation Award ceremony

11:00 - 11:30 – JUICE BREAK

11:30 - 12:45 SESSION 2 CSR – From common challenges to common solutions

- **General sustainability trends for the F&D industry** - Laura Degallaix, Director Environmental Sustainability, Food Drink Europe, Belgium
- **Exploring Health & Environment sensitivity amongst consumers, Tetra Pak index 2019** - Tetra Pak
- **Juice CSR Platform from a member perspective**
- **Status update on the progress of the IDH Sustainable Juice Covenant**
- **Panel discussion with Jacki Davis**

12:45 - 14:00 – LUNCH BREAK



14:00 - 15:00 SESSION 3 Sustainable beverage manufacturing – grove to glass

- **How to measure Sustainability in Juice Value Chain ? Case: Ecovadis and Eckes Granini** – Tanja Reilly, Business Development Manager D-A-CH, EcoVadis, Germany & Heikki Hirvonen, Director Corporate Procurement, Eckes Granini Group, Germany
- **Single Use Plastics Directive** - Coca Cola
- **Rising Atmospheric CO2 Concentrations: Direct and Indirect Impacts on Fruit Production** - Professor Dr. Claudia Kammann, University of Geisenheim, Germany
- **Polluter Pays Principle - but who is it?** - David Berryman, CEO, David Berryman Limited, UK
- **Panel discussion with Jacki Davis**

15:00 - 15:30 – JUICE BREAK

15:30 – 16:00 Global change modelling, sustainable development, at transitions and system innovations - Prof.dr.ir. Jan Rotmans, Erasmus Universiteit Rotterdam, The Netherlands

**16:00 - 17:00 SESSION 4 TRENDS AND CHALLENGES FOR THE AGRI-FOOD & FRUIT
JUICE INDUSTRY**

Interactive session with representatives of the supply chain

Panel discussion with Jacki Davis

17:00 – END OF CONFERENCE DAY 1

19:00 - 23:00 COCKTAIL AND GALA DINNER Zuiderkroon
IFU Awards ceremony

AGENDA

Wednesday 2 October 2019

09:00 – 09:15 - AIJN Award ceremony

09:15 - 10:45 SESSION 5 FRUIT JUICE MATTERS FOR YOUR HEALTH

- TBC
- Panel discussion with Jacki Davis

10:45 - 11:15 – JUICE BREAK

11:15 - 12:30 SESSION 6 DYNAMICS OF THE GLOBAL FRUIT JUICE MARKET

- EU - Philip Coverdale, Director of Consulting, GlobalData, UK
- USA
- EMEA
- Asia Pacific - Mr.Yuya Iwashita, Project leader, ITOCHU Corporation, Beverage Materials Section

12:30 - 14:00 – LUNCH BREAK

14:00 - 15:30 SESSION 7 THE JUICE SUPPLY CHAIN – OUTLOOK AND CHALLENGES

- **Apple** - Kevin Barley, Director AJC, Premier Juices, USA
- **Orange** – Gijs Rotmans, Head of Juices Platform EMEA & APAC at Louis Dreyfus Company, The Netherlands
- **Pineapple** – Josep Lay, Managing Director, PT Great Giant Pineapple, Indonesia
- **Vegetables** – Philipp Marreck, Manager Strategy BU-Cluster Plant-Based Nutrition, Doehler, Germany
- **Supply Chain Panel Discussion with Kees Cools**

15:30 – 16:00 KEYNOTE SPEECH – Coca Cola Company

16:00 - 16:15 - CLOSING ADDRESS

16:15 – END OF CONFERENCE DAY 2

18:00 - 23:00 NETWORKING EVENING JJ House
