

# AGENDA

Tuesday 1 October 2019

08:00 - 13:30 – Registration

09:00 - 09:30 – Welcome Addresses from the presidents

José Jordão, AIJN President, Director Sumol+Compal, Portugal

Dirk Lansbergen, IFU President, Austria

Joachim Tretzel, SGF President, Döhler Group, Germany

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09:30 - 10:45 SESSION 1      The Industry facing citrus greening

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- Sustainable developments in Brazilian citriculture production - *Antonio Juliano Ayres, General Manager, Fundecitrus, Brazil*
- A Producers Quest For A Cure To Citrus Greening - *Tim Eyrich, VP of Research and Commercialization, Southern Gardens Citrus, USA*
- Improving Orange Juice Taste in Times of Citrus Greening - *Stephan Raeker, Global Competence Director, Symrise, Germany*

Panel discussion with Jacki Davis

10:45 - 11:00 Quality Juice Foundation Award ceremony

11:00 - 11:30 – JUICE BREAK

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11:30 - 12:45 SESSION 2      CSR – From common challenges to common solutions

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- General sustainability trends for the F&D industry - *Laura Degallaix, Director Environmental Sustainability, Food Drink Europe, Belgium*
- How can packaging help the juice industry accelerate the transition to a circular economy? - *Nazanin Moradi, Cluster Sustainability Expert, Tetra Pak, UK*
- Juice CSR Platform from a member perspective
- Status update on the progress of the IDH Sustainable Juice Covenant - *Peter Spaargaren, Head of sustainability, Doehler Group, The Netherlands*

Panel discussion with Jacki Davis

12:45 - 14:00 – LUNCH BREAK

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14:00 - 15:15 SESSION 3      Sustainable beverage manufacturing – grove to glass

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- How to measure Sustainability in Juice Value Chain ? Case: Ecovadis and Eckes Granini – *Tanja Reilly, Business Development Manager D-A-CH, EcoVadis, Germany & Heikki Hirvonen, Director Corporate Procurement, Eckes Granini Group, Germany*
- Single Use Plastics Directive - *Wouter Vermeulen, Director Public Policy Center, Coca-Cola Europe, Middle East and Africa, Belgium*
- Rising Atmospheric CO2 Concentrations: Direct and Indirect Impacts on Fruit Production - *Professor Dr. Claudia Kammann, University of Geisenheim, Germany*
- Polluter Pays Principle - but who is it? - *David Berryman, CEO, David Berryman Limited, UK*

Panel discussion with Jacki Davis

15:15 - 15:45 – JUICE BREAK

15:45 - 16:15 Global change modelling, sustainable development, and transitions and system innovations - *Prof.dr.ir. Jan Rotmans, Erasmus Universiteit Rotterdam, The Netherlands*

16:15 - 17:00 – KEYNOTE SPEAKER - *James Quincey, CEO, Coca Cola Company*

17:00 – END OF CONFERENCE

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19:00 - 23:00	COCKTAIL AND GALA DINNER	Zuiderkroon
	IFU Awards ceremony	

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Wednesday 2 October 2019

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09:00 - 10:30 SESSION 4      Fruit Juice matters for your Health

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- Intro – IPSOS Survey on “expert views about fruit juice” (5) – Jacki Davis
- Does fruit juice have a role in preventing heart disease and stroke? – *Dr. Carrie Ruxton, Nutritional Advisor for Fruit Juice Matters, UK*
- Presentation by scientist – *Dr. Julian Aschoff, Head of Group Technology, DOEHLER GmbH (15)*
- Panelist – *Dr. Daniela Martini, Cluster Sustainability Manager, University of Parma, Italy*

Panel discussion with Jacki Davis

10:30 - 11:00 – JUICE BREAK

11:00 - 11:30 – AIJN Award ceremony

11:30 - 12:00 – TBC

12:00 - 13:30 – LUNCH BREAK

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13:30 - 14:45 SESSION 5      Dynamics of the Global Fruit Juice Market

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- EU – *Philip Coverdale, Director of Consulting, GlobalData, UK*
- USA – *Zenith Global*
- Africa – *Rudi Richards, General Manager, SAFJA, South Africa*
- Asia Pacific – *Mr. Yuya Iwashita, Project leader, ITOCHU Corporation, Beverage Materials Section*

Q&A Session

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14:45 - 16:15 SESSION 6      The Juice Supply Chain – Outlook and Challenges

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- Apple – *Kevin Barley, Director AJC, Premier Juices, USA*
- Orange – *Gijs Rotmans, Head of Juices Platform EMEA & APAC at Louis Dreyfus Company, The Netherlands*
- Pineapple – *Josep Lay, Managing Director, PT Great Giant Pineapple, Indonesia*
- Vegetables – *Olaf Hoffmann, Head of PM BU Fruit & Vegetables, Doehler, Germany*

Supply Chain Panel Discussion with Kees Cools

16:15 - 16:30 – CLOSING ADDRESS

16:30 – END OF CONFERENCE

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18:00 - 23:00      NETWORKING EVENING

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