

AGENDA

Tuesday 1 October 2019

08:00 - 13:30 – Registration

09:00 - 09:30 – Welcome Addresses from the presidents

José Jordão, AIJN President, Director Sumol+Compal, Portugal

Dirk Lansbergen, IFU President, Austria

Joachim Tretzel, SGF President, Döhler Group, Germany

09:30 - 10:45 SESSION 1 The Industry facing citrus greening

- **A Producers Quest For A Cure To Citrus Greening**
Tim Eyrich, VP of Research and Commercialization, Southern Gardens Citrus, USA
- **Improving Orange Juice Taste in Times of Citrus Greening**
Stephan Raeker, Global Competence Director, Symrise, Germany

Panel discussion with Jacki Davis

10:45 - 11:00 – Quality Juice Foundation Award ceremony

11:00 - 11:30 – JUICE BREAK

11:30 - 12:45 SESSION 2 CSR – From common challenges to common solutions

- **General sustainability trends for the F&D industry**
Laura Degallaix, Director Environmental Sustainability, Food Drink Europe, Belgium
- **How can packaging help the juice industry accelerate the transition to a circular economy? - Nazanin Moradi, Cluster Sustainability Expert, Tetra Pak, UK**
- **Juice CSR Platform from a member perspective**
Peter Spaargaren, Head of Global Agro Sustainability, Doehler Group, The Netherlands
- **Status update on the progress of the IDH Sustainable Juice Covenant**
Kai Oliver Antonius, Chief Sales Officer, Austria Juice GmbH, Austria

Panel discussion with Jacki Davis

12:45 - 14:00 – LUNCH BREAK

14:00 - 15:15 SESSION 3 Sustainable beverage manufacturing – grove to glass

- **Rising Atmospheric CO2 Concentrations: Direct and Indirect Impacts on Fruit Production**
Professor Dr. Claudia Kammann, University of Geisenheim, Germany
- **How to measure Sustainability in Juice Value Chain ? Case: Ecovadis and Eckes Granini**
Tanja Reilly, Business Development Manager D-A-CH, EcoVadis, Germany & Heikki Hirvonen, Director Corporate Procurement, Eckes Granini Group, Germany
- **Single Use Plastics Directive - Wouter Vermeulen, Senior Director, Public Policy Center Europe, Middle East & Africa, The Coca-Cola Company, Belgium**
- **Polluter Pays Principle - but who is it?**
David Berryman, CEO, David Berryman Limited, UK

Panel discussion with Jacki Davis

15:15 - 15:45 – JUICE BREAK

15:45 - 16:15 – Transition of the food sector, in particular the juice sector - Prof.dr.ir. Jan Rotmans, Erasmus Universiteit Rotterdam, The Netherlands

16:15 - 17:00 – KEYNOTE SPEAKER - James Quincey, CEO & Chairman, The Coca-Cola Company

17:00 – END OF CONFERENCE

19:00 - 23:00 COCKTAIL AND GALA DINNER Zuiderkroon
IFU Awards ceremony

Wednesday 2 October 2019

09:00 - 10:30 SESSION 4 Fruit Juice matters for your Health

- **Intro – IPSOS Survey on “expert views about fruit juice” – *Jacki Davis***
- **Does fruit juice have a role in preventing heart disease and stroke?**
Dr. Carrie Ruxton, Nutritional Advisor for Fruit Juice Matters, UK
- **Presentation by scientist**
Dr. Julian Aschoff, Head of Group Technology, DOEHLER GmbH
- **Panelist**
Dr. Daniela Martini, Cluster Sustainability Manager, University of Parma, Italy
- **Panelist – *Laura Fernández Celemín, Director General, EUFIC European Food Information Council, Belgium***

Panel discussion with Jacki Davis

10:30 - 11:00 – JUICE BREAK

11:00 - 11:30 – AIJN Award ceremony

11:30 - 12:00 – Decoding the Future of Food: 25 disruptive concepts, startups, and technologies that will change the way we eat & drink

Marius Robles, Co-Founder of FOOD BY ROBOTS, Spain

12:00 - 13:30 – LUNCH BREAK

13:30 - 14:45 SESSION 5 Dynamics of the Global Fruit Juice Market

- **EU – *Philip Coverdale, Director of Consulting, GlobalData, UK***
- **USA – *Karen Wells, Associate Director – Commercial, Zenith Global Ltd, UK***
- **Africa – *Rudi Richards, General Manager, SAFJA, South Africa***
- **Asia Pacific – *Mr. Yuya Iwashita, Project leader, ITOCHU Corporation, Beverage Materials Section***

Q&A Session

14:45 - 16:15 SESSION 6 The Juice Supply Chain – Outlook and Challenges

- **Apple – *Kevin Barley, Director AJC, Premier Juices, USA***
- **Orange – *Gijs Rotmans, Head of Juices Platform EMEA & APAC at Louis Dreyfus Company, The Netherlands***
- **Pineapple – *Josep Lay, Managing Director, PT Great Giant Pineapple, Indonesia***
- **Vegetables – *Olaf Hoffmann, Head of PM BU Fruit & Vegetables, Doehler, Germany***

Supply Chain Panel Discussion with Kees Cools

16:15 - 16:30 – CLOSING ADDRESS

16:30 – END OF CONFERENCE

18:00 - 23:00 NETWORKING EVENING
