

Wednesday 06/10/2021

Channel 1: Juice for thoughts

Channel 2 : Grove to Glass

13:00	Opening Plenary	Khosro ezaz Nikpay, Zendegii /Enjoinpartners	
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Time	Session	Topic	Speaker
13:30	Session 1.1	Digitalisation & Innovation	Juicychain that have arranged the blockchain for AH/Refresco/eckes <i>Maarten Baas</i> , CEO, The New Fork
13:40	Session 1.2		Blockchain Technology: Deep dive and usecases <i>Peter Eulberg</i> , CEO, Anyblock Analytics
13:50	Session 1.3		Robots/drones replace pickers in the farm <i>Ittai Marom</i> , COO, Tevel Aerobotics Technologies LTD
14:00	Session 1.4		Q&A Pannel

Time	Topic	Speaker
13:30	Agriculture	Agriculture.2 – urban farming, precision agriculture, aquaponics etc. <i>Jan Meiling</i> , Professor from Wageningen
13:40		TBC TBC
13:50		TBC TBC
14:00		Q&A Pannel

14:30	BREAK	SPONSORED	
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Time	Session	Topic	Speaker
15:00	Session 1.5	Market & Consumption trends	Trends, consumption <i>Euromonitor</i>
15:15	Session 1.6		Innovation is key for Success/ How consumers are ever more difficult to reach and will be changing traditional marketing/How Technology is changing the way we do business <i>Nik Madi</i> , Managing Director, RBC Capital Markets
15:30	Session 1.7		Q&A

Time	Topic	Speaker
15:00	Start Ups & Innovation	The Next Generation of the Juice Industry: How Small Startups have Big Impact with Fresh Strategies. Moderated by <i>Jan van Iperen</i> , Juice News
15:30		Q&A

15:45	BREAK	SPONSORED	
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Time	Session	Topic	Speaker
16:15	Session 1.8	Good practices	Profit People Planet Prerequisites for International Growth <i>Douglas Lamont</i> , CEO, Innocent & <i>Tim Berger</i> , CEO, Eckes-Granini
16:45	Session 1.9		Q&A

Time	Topic	Speaker
16:15	Raw material & Legislation	Citrus Taxonomy <i>Kristen E Carlson</i> , Partner, Macfarlane Ferguson
16:30		OJ Greening status, impact on crop size/quality in both the U S & Brazil <i>Marco Fava Neves</i> , Professor, FEA/USP in Ribeirão Preto
16:45		Q&A

17:00	Roundtable	Perspectives and Post-Covid Opportunities	
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18:00	END Day 1		
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Thursday 07/10/2021

Channel 1: Juice for thoughts

Channel 2 : Grove to Glass

13:00	Opening Plenary	Prof. Hitendra Wadhwa	
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Time	Session	Topic	Speaker
13:30	Session 2.1	Vascular fonction	<i>Carrie Ruxton</i> , consultant, Nutrition and communication
13:45	Session 2.2	Health effects of fruit and vegetable juices: specific plant bioactives for specific juices	<i>Pedro Mena</i> , Assistant Professor, Department of Food and Drugs, University of Parma
14:00	Session 2.3	Q&A Pannel	

Time	Topic	Speaker
13:30	How concerned should the industry be about the resurgence of inflation	Rabobank
13:50	TBC	TBC
14:00	Q&A Pannel	

14:10	BREAK	SPONSORED	
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Time	Session	Topic	Speaker
14:40	Session 2.4	Are fruit juice sugars a health issue?	<i>Dr David Mela</i> , Independent nutrition scientist
14:50	Session 2.5	Update on nutrient profiling and implications for the fruit juice industry	<i>Johan Derycker</i> , Owner, Cawdor Consultancy Europe Limited
15:00	Session 2.6	Nutrition & Health Claims: Consumer understanding and preferences	Prof. <i>Rodney Jones</i> , Health Claims Unpacked project
15:10	Session 2.7	Communicating fruit juice benefits to consumers – latest science	TBC
15:20	Session 2.8	Q&A	

Time	Topic	Speaker
14:40	Orange juice and concentrate market	<i>Gijs Rotmans, Louis Dreyfus Co.</i>
14:55	Status of important tropical (supply & demand & trends)	TBC
15:10	Apple Market	TBC
15:30	Q&A	

15:45	BREAK	SPONSORED	
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Time	Session	Topic	Speaker
16:15	Session 2.9	Sustainability/ Packaging	<i>Thomas Körmeni</i> , CEO, Elopak
16:30	Session 2.10		<i>Günther Lehner</i> , CEO, Alpla Group
16:45	Session 2.11		TBC

17:00	Roundtable	Sustainable industry by 2030/ How Can Value Chain Players Cooperate	
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18:00	END Day 2		
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