



DAY 1 Wednesday 6 Oct 2021

CHANNEL 1 Juice for thoughts

CHANNEL 2 Grove to Glass

Opening Plenary

13:00 **Consumer Trends in Food and Beverage Nutrition**
Koshro ezaz Nikpay, Managing director, Zendegii/Enjoinpartners

Digitalisation & Innovation

13:30 **Blockchain Technology: Deep dive and usecases**
Peter Eulberg, CEO, Anyblock Analytics

13:45 **JuicyChain, the industry-wide juicy blockchain initiated by IDH, Refresco and Eckes Granini**
Martynas Čepas, Product Owner, The New Fork

14:00 **Robots/drones replace pickers in the farm**
Ittai Marom, COO, Tevel Aerobotics Technologies LTD

14:15 **Q&A Panel**

Agriculture

13:30 **How to Organise Innovation in the Fruit Industry; Corporate - Startup - Engagement**
Jan Meiling, Managing director, StartLife

13:45 **Modern Sustainable Agriculture and Climate Change**
Joe Rushton, FSA Manager, SAI

14:00 **Climate Crisis, Agriculture and Food Supply**
Ronald van Marlen, General director NaNa Bio BV - Organic Leadership Academy - The Climate Chronicles

14:15 **An introduction to the Sustainable Juice Covenant**
Astrid Baeten, Program Manager, IDH

14:25 **Q&A Panel**
moderated by Dirk Lansbergen

14:30 ← BREAK → **14:40**

Market & Consumption trends

15:00 **State of the Global Juice Market**
Howard Telford, Head of Soft Drinks at Euromonitor International

15:15 **Are you looking around the corner?**
Nik Modi, Managing Director, RBC Capital Markets

15:30 **Q&A Panel**

Start Ups & Innovation

15:00 **The Next Generation of the Juice Industry: How Small Startups have Big Impact with Fresh Strategies**
Jan van Iperen, Juice News

15:30 **Q&A Panel**
moderated by Jan van Iperen

15:45 BREAK

Good practices

16:15 **Profit People Planet Prerequisites for International Growth**
Douglas Lamont, CEO, Innocent & Tim Berger, CEO, Eckes-Granini

16:45 **Q&A Panel**

Raw material & Legislation

16:15 **What's your name ? Who's your Daddy? New Citrus Taxonomy and the implications of OJ Standards**
Kristen E Carlson, Executive Director, Florida Citrus Processors Association

16:30 **OJ Greening status, impact on crop size/quality in both the US & Brazil**
Marcos Fava Neves, Professor, FEA/USP in Ribeirão Preto

16:45 **Q&A Panel**
moderated by John Collins

Roundtable

17:00 **Towards a healthy & sustainable juice value chain**
*Guy Callebaut, Chairman, GLOBALG.A.P.
Ronald van Marlen, General director NaNa Bio BV
Koshro ezaz Nikpay, Managing director, Zendegii/Enjoinpartners
Mrs. Simona Vrevc, Representative of the Slovenian Presidency of the EU Council
Ruvrashe Chinyemba, Head of Strategic Partnerships, Cabosse Naturals NV*

18:00 END Day 1

CET Time





CHANNEL 1

Juice for thoughts

CHANNEL 2

Grove to Glass

Opening Plenary

- 13:00** Reimagining Life and Leadership in the 21st Century
Prof. Hitendra Wadhwa, Professor of Practice at Columbia Business School and Founder and President at Mentora Institute

Nutrition & Health

- 13:30** Vascular function
Dr Carrie Ruxton, consultant, Fruit Juice Science Centre
- 13:45** Health effects of fruit and vegetable juices: specific plant bioactives for specific juices
Dr Pedro Mena, Ph.D Associate Professor, Department of Food and Drugs, University of Parma

- 14:00** Q&A Panel

Financial & Economic

- 13:30** 10 Macroeconomic Trends for the Coming Decade
Jan Lambregts, Chief Economist, Rabobank

- 13:50** Financing of FMCG & lessons learnt from IFC in doing so in SSA
Zano Mataruka, Senior Investment Officer, International Finance Corporation: IFC

- 14:00** Q&A Panel
Moderated by Wouter Lox

Nutrition & Health

- 14:40** Are fruit juice sugars a health issue?
Dr David Mela, Independent nutrition scientist
- 14:55** EFSA's draft opinion on sugars: a new challenge for the fruit juice industry
Johan De Rycker, regulatory affairs consultant
- 15:05** Nutrition & Health Claims: Consumer understanding and preferences
Prof. Rodney Jones, Health Claims Unpacked project

- 15:20** Q&A Panel
moderated by Carrie Ruxton

14:10 BREAK

The Juice Supply Chain - Outlook and Challenges

- 14:40** Global market outlook of orange juice: from dry groves to the pandemic menu
Gijs Rotmans, Head of Juices Platform EMEA & APAC, Louis Dreyfus Co.

- 14:55** Healthy & Stealthy Vegetables
Monique Behrend, Director Procurement and Agronomy, SVZ

- 15:10** Freight costs as potential game changer for AJC in 2021
Franz Ennser, CEO, Austria Juice

- 15:30** Q&A Panel

Sustainability & Packaging

15:45 BREAK

- 16:15** Tetra Pak
Adolfo Orive, CEO

- 16:25** SIG
Samuel Sigrist, CEO

- 16:35** Elopak
Thomas Körmendi, CEO

- 16:45** Alpla Group
Günther Lehner, CEO

- 16:55** Ardagh-group
Jens Schaefer, Managing Director

Roundtable

- 17:05** How can packaging make the juice industry sustainable by 2030/
How Can Value Chain Players Cooperate
*Annick Carpentier, Director General, ACE
Gunther Lehner, CEO, Alpla Group
Jens Schaffer, CEO, Ardagh-group
Olímpia Ortiz, Head of Sustainability, AMC Natural Drink Group*

18:00 END Day 2

CET Time

