

GENERAL TERMS AND CONDITIONS

SPONSORS – JUICE SUMMIT 2026

Article 1 – Scope and Enforceability

These General Terms and Conditions (the “Terms”) are provided to each sponsor (the “Sponsor”) prior to its participation in the **Juice Summit 2026**, taking place on **14 & 15 October 2026** at **The Egg Brussels, Belgium**.

By confirming a sponsorship, the Sponsor acknowledges having read, understood, and accepted these Terms in full.

These Terms shall prevail over any other terms or conditions, including those of the Sponsor, unless expressly agreed otherwise in writing.

Article 2 – Sponsorship Registration

Sponsorship invoicing and payment are managed by **DDMC Event Design**, the contracted event agency organizing the Juice Summit.

DDMC Event Design
Rue des Anciens Étangs 55
1190 Brussels, Belgium
VAT: BE0439.572.722

Sponsorship may be contracted:

- directly by the Sponsor, or
 - by a legal entity acting on behalf of the Sponsor.
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Article 3 – Payment Terms

A “Sponsor” is defined as any company participating in the event through a **booth, partnership package, or any other sponsorship opportunity.**

Payment conditions are as follows:

- Full payment must be received **no later than 1 September 2026**
- Payment must be made by **bank transfer within 30 days of the invoice date**

Sponsorship participation is only considered **confirmed upon receipt of full payment.**

The organizers reserve the right to cancel or refuse participation if payment deadlines are not respected.

Article 4 – Cancellation Policy

Cancellation requests must be submitted via email to:
antoine@juicesummit.org

Cancellation terms for the sponsorship fees:

- **Free of charge until 15 August 2026**
- **50% refund between 15 August and 15 September 2026**
- **No refund after 15 September 2026**

An administrative fee of **€100** may be charged for any cancellation.

Event cancellation

In the event that the organizer cancels the Juice Summit 2026, Sponsors will be entitled to a refund of their **sponsorship fees only.**

No additional costs (including logistics, travel, or production) will be reimbursed.

Article 5 – Governing Law and Jurisdiction

These Terms shall be governed exclusively by **Belgian law.**

Any dispute relating to the validity, interpretation, or performance of these Terms shall fall under the **exclusive jurisdiction of the courts of Brussels (Belgium).**