

GENERAL TERMS AND CONDITIONS

JUICE SUMMIT 2026

Article 1 – Scope and Enforceability

These General Terms and Conditions (the “Terms”) are provided to each participant (the “Participant”) prior to registration for the **Juice Summit 2026**, taking place on **14 & 15 October 2026** at **The Egg Brussels, Belgium**.

By completing the registration process, the Participant acknowledges having read, understood, and accepted these Terms in full.

These Terms shall prevail over any other terms or conditions, including those of the Participant, unless expressly agreed otherwise in writing.

Article 2 – Registration

Registration and invoicing are managed by **DDMC Event Design** (www.ddmc.eu), the contracted event agency organizing the Juice Summit.

Payments are processed via the **PRETIX platform** and administered by **DDMC Event Design**.

Registration must be completed either:

- by the Participant personally, or
- by a legal entity acting on behalf of the Participant.

Substitutions

Participants may be substituted at no additional cost, provided that written notification is sent to the Registration Office prior to the event, including:

- the name of the original Participant, and
 - full details of the substitute Participant.
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Article 3 – Prices and VAT

All prices are stated **exclusive of VAT**.

VAT will be applied as follows, in accordance with Belgian VAT legislation:

- **21% VAT:**
 - Companies registered in Belgium
 - Entities without a valid VAT number
- **0% VAT:**
 - Companies registered outside Belgium but within the EU, with a valid VAT number (reverse charge mechanism – EU Directive 2006/112/EC, Article 44)
 - Companies registered outside the EU with a valid VAT number

Partner Packages

- **21% VAT** applies to Partner Packages under Belgian VAT rules
- **0% VAT** applies to companies outside Belgium with a valid VAT number (subject to applicable regulations)
- Entities without a VAT number remain subject to **21% VAT**

Article 4 – Payment Terms

An “Attendee” refers to any Participant attending the conference, including presentations and workshops.

Payment must be made:

- **immediately upon registration via the online payment system, or**
- **by bank transfer (exceptionally), within 14 days from the invoice date**

Registration is only confirmed upon **full receipt of payment**.

The organizers reserve the right to refuse participation if payment is not received by **15 September 2026**.

Article 5 – Cancellation Policy

Cancellation requests must be submitted via email to:

- antoine@juicesummit.org
- marion@juicesummit.org

Cancellation fees:

- **Free cancellation until 15 August 2026**
- **50% refund between 15 August and 15 September 2026**
- **No refund after 15 September 2026**

An administrative fee of €100 may be charged for cancellations.

Event cancellation

In the event that the organizer cancels the Juice Summit 2026, Participants will be entitled to a refund of their **registration fees only**.

No additional costs (travel, accommodation, etc.) will be reimbursed.

Article 6 – General Provisions

- Where multiple Participants register jointly, they shall be **jointly and severally liable** for all obligations arising from the registration.
 - The **recording (audio or video)** of any conference session is strictly prohibited.
 - The organizers (**AIJN, IFU, SGF, and DDMC**) shall not be held responsible for **loss, theft, or damage** to personal belongings.
 - Participants agree that their **name and basic professional information** may appear in official event tools (e.g. mobile application), in compliance with **GDPR regulations**.
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Article 7 – Insurance and Liability

DDMC shall be liable during the event for matters that are **reasonably foreseeable** by a professional event organizer.

However, DDMC shall not be held liable in cases of **force majeure**, defined as any event preventing or significantly hindering the performance of contractual obligations.

Force majeure includes, but is not limited to:

- natural or health-related disasters
- severe weather conditions
- strikes or lockouts
- energy shortages
- transport disruptions (airports, railways)
- acts of terrorism or threats
- war or civil unrest
- failures of subcontractors beyond reasonable control
- cancellations or delays of speakers or guests

In such circumstances, DDMC reserves the right to **cancel or modify the event**, in whole or in part, without liability.

DDMC is bound by a **best-efforts obligation** and does not guarantee specific outcomes.

Article 8 – Governing Law and Jurisdiction

These Terms shall be governed exclusively by **Belgian law**.

Any dispute relating to their interpretation, validity, or performance shall fall under the **exclusive jurisdiction of the courts of Brussels (Belgium)**.

Article 9 – Mobile Event Application and Data Use

By registering for the Juice Summit 2026, Participants consent to the use of their registration data (including name, job title, company, etc.) for inclusion in the **official event mobile application** and attendee lists.

All personal data is processed in accordance with applicable **data protection regulations (GDPR)**.