

# PRIVACY NOTICE

## JUICE SUMMIT 2026

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### 1. Introduction

This Privacy Notice explains how:

- AIJN – European Fruit Juice Association AISBL
- IFU – International Fruit and Vegetable Juice Association
- SGF International e.V.

(collectively referred to as “We”, “Us”, or “Our”) comply with applicable **EU Privacy Law**, including the General Data Protection Regulation (GDPR).

This Notice describes how We, acting as **data controllers**, collect and process Personal Data relating to individuals and companies participating in our activities, including the **Juice Summit 2026** and other events.

We are responsible for determining how and why your Personal Data is processed and are required under GDPR to provide you with this information.

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### 2. Personal Data We Collect

Depending on your interaction with us, We may collect different categories of Personal Data for specific purposes and based on defined legal grounds.

#### 2.1 Event Participants (e.g. Juice Summit attendees)

Data collected:

- Name
- Job title
- Email address
- Organisation/company
- Food preferences or allergies
- For speakers: picture and biography

**Purposes:**

- Managing the registration process
- Sending payment and logistical information
- Communicating event details and follow-up messages
- Creating attendance lists
- Inviting you to future events

**Sources:**

- Registration platforms
- Business cards
- Email correspondence
- Verbal exchanges

**Legal basis:**

- **Legitimate interest:** to organise and promote events within the fruit juice industry
  - **Consent:** for inclusion in attendance lists and invitations to future events
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## 2.2 Participants in Virtual Meetings

**Data collected:**

- Name/ID used to join the meeting
- Device and technical information
- Location and network type
- Microphone, camera and speaker usage
- Connection timestamps (entry and exit times)

**Purposes:**

- Enabling access to virtual meetings
- Managing and operating the event

**Sources:**

- Event and meeting platforms

**Legal basis:**

- **Legitimate interest:** to organise and run events efficiently
  - **Consent:** for attendance tracking and future communications
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## 2.3 Website Usage Data

We also collect information when you visit our website, which may include:

- IP address
- Browser type and version
- Date and time of visits
- Pages viewed and duration
- Interaction data (clicks, scrolling, mouse movements)

This data may be considered Personal Data, particularly when combined with other information.

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## 3. Use of Personal Data and Change of Purpose

We will only use your Personal Data for the purposes for which it was originally collected, unless:

- the new purpose is compatible with the original one, or
- we are legally required or permitted to do so.

If we need to process your data for a new purpose, we will inform you and explain the legal basis.

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## 4. Sharing and Transfer of Personal Data

To operate our activities, we may share your Personal Data with trusted third parties, including:

- IT service providers
- Marketing platforms (e.g. WIX)
- Event management platforms (e.g. Pretix, OneTec, DDMC Event Design)
- Payment service providers
- Legal advisors
- Industry partners, consultants, or collaborators

### International Transfers

Your Personal Data may be transferred outside the **European Economic Area (EEA)**. In such cases, we ensure appropriate safeguards are in place to guarantee an adequate level of protection, in accordance with GDPR. Where this cannot be ensured, transfers will only occur with your **explicit consent**.

For more information, you may contact: [privacy@aijn.eu](mailto:privacy@aijn.eu)

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## 5. Data Security

We treat your Personal Data as strictly confidential.

We:

- **do not sell or share your data for commercial purposes**
- **implement appropriate technical, administrative and physical security measures**
- **restrict access to authorised personnel only**
- **regularly update and test our security systems**
- **train staff on data protection and confidentiality**

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## 6. Data Retention

We retain your Personal Data only for as long as necessary to fulfil the purposes described in this Notice.

- **In general, data is deleted after 24 months of inactivity**
- **Longer retention may apply where required by law or justified by legitimate interest**
- **Backup and archived data may be retained but will not be actively processed**

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## 7. Your Rights

Under EU Privacy Law, you have the right to:

- **Access your Personal Data**
- **Correct inaccurate or incomplete data**
- **Request deletion of your data**
- **Restrict processing**
- **Object to processing based on legitimate interest**
- **Request data portability**

Where processing is based on consent, you may **withdraw your consent at any time**.

To exercise your rights or submit a request:  
**privacy@aijn.eu**

You also have the right to lodge a complaint with a **Supervisory Authority**.

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## 8. Updates to This Notice

We may update this Privacy Notice from time to time.  
The latest version will always be available on our website.

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## 9. Contact Details

### **AIJN – European Fruit Juice Association**

Rue de la Loi 221 box 5  
B-1040 Brussels, Belgium  
T: +32 (0)2 235 06 20  
E: [aijn@aijn.eu](mailto:aijn@aijn.eu)

### **IFU – International Fruit and Vegetable Juice Association**

Boulevard des Capucines 23  
75002 Paris, France  
T: +44 1934 627844  
E: [ifu@ifu-fruitjuice.com](mailto:ifu@ifu-fruitjuice.com)

### **SGF International e.V.**

Marie-Curie-Ring 10a  
55291 Saulheim, Germany  
T: +49 6732 27795 16  
E: [info@sgf.org](mailto:info@sgf.org)

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## 10. Glossary

- **EU Privacy Law:** GDPR (Regulation 2016/679) and applicable national laws
- **Data Subject:** an identified or identifiable individual
- **Personal Data:** any information relating to an identifiable person
- **Processing:** any operation performed on Personal Data (collection, storage, use, etc.)
- **Supervisory Authority:** the Belgian Data Protection Authority or relevant authority